

COMPLETE PROFILE

2000 - 2010 Census, 2012 Estimates with 2017 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 26.8441/-80.0711

Prosperity Centre

	1 Mile		3 Miles		5 Miles	
Population						
Estimated Population (2012)	9,511		57,363		129,625	
Census Population (2010)	9,336		56,305		127,233	
Census Population (2000)	7,373		51,458		108,582	
Projected Population (2017)	9,901		59,713		134,921	
Forecasted Population (2022)	9,917		59,807		135,141	
Historical Annual Change (2000-2010)	1,963	2.7%	4,847	0.9%	18,651	1.7%
Historical Annual Change (2010-2012)	175	0.9%	1,059	0.9%	2,392	0.9%
Projected Annual Change (2012-2017)	390	0.8%	2,349	0.8%	5,297	0.8%
Est. Population Density (2012)	3,030.08 <i>psm</i>		2,029.65 <i>psm</i>		1,651.39 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	
Households						
Estimated Households (2012)	5,113		27,812		60,193	
Census Households (2010)	4,876		26,525		57,402	
Census Households (2000)	3,674		23,534		47,771	
Projected Households (2017)	5,609		30,510		66,019	
Forecasted Households (2022)	5,630		30,621		66,263	
Historical Annual Change (2000-2012)	1,439	3.3%	4,278	1.5%	12,422	2.2%
Projected Annual Change (2012-2017)	496	1.9%	2,697	1.9%	5,826	1.9%
Average Household Income						
Est. Average Household Income (2012)	\$83,266		\$91,348		\$101,493	
Census Average Hhld Income (2010)	\$88,865		\$90,699		\$88,939	
Census Average Hhld Income (2000)	\$88,092		\$81,232		\$78,040	
Proj. Average Household Income (2017)	\$93,829		\$102,282		\$111,973	
Historical Annual Change (2000-2010)	\$773	0.1%	\$9,467	1.2%	\$10,899	1.4%
Projected Annual Change (2010-2017)	\$4,964	0.8%	\$11,584	1.8%	\$23,034	3.7%
Median Household Income						
Est. Median Household Income (2012)	\$63,004		\$71,016		\$72,339	
Census Median Hhld Income (2010)	\$53,469		\$57,791		\$57,642	
Census Median Hhld Income (2000)	\$59,444		\$56,612		\$54,465	
Proj. Median Household Income (2017)	\$71,319		\$80,536		\$81,862	
Historical Annual Change (2000-2010)	-\$5,975	-1.0%	\$1,179	0.2%	\$3,177	0.6%
Projected Annual Change (2010-2017)	\$17,850	4.8%	\$22,745	5.6%	\$24,220	6.0%
Per Capita Income						
Est. Per Capita Income (2012)	\$45,657		\$44,612		\$47,628	
Census Per Capita Income (2010)	\$46,408		\$42,728		\$40,126	
Census Per Capita Income (2000)	\$44,424		\$37,062		\$34,296	
Proj. Per Capita Income (2017)	\$54,164		\$52,610		\$55,296	
Historical Annual Change (2000-2010)	\$1,984	0.4%	\$5,666	1.5%	\$5,829	1.7%
Projected Annual Change (2010-2017)	\$9,739	2.4%	\$15,549	3.3%	\$21,000	5.4%
Other Income						
Est. Median Disposable Income (2012)	\$51,759		\$57,852		\$59,350	
Proj. Median Disposable Income (2017)	\$60,610		\$70,087		\$66,154	
Est. Average Household Net Worth (2012)	\$505,959		\$520,580		\$520,663	

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Prosperity Centre

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Household Income Distribution (2012)						
HH Income \$200,000 or More	408	8.0%	2,568	9.2%	6,688	11.1%
HH Income \$150,000 to 199,999	244	4.8%	1,382	5.0%	2,607	4.3%
HH Income \$125,000 to 149,999	277	5.4%	1,557	5.6%	3,029	5.0%
HH Income \$100,000 to 124,999	342	6.7%	1,990	7.2%	4,225	7.0%
HH Income \$75,000 to 99,999	831	16.3%	4,027	14.5%	7,522	12.5%
HH Income \$50,000 to 74,999	874	17.1%	4,927	17.7%	10,865	18.1%
HH Income \$35,000 to 49,999	752	14.7%	4,167	15.0%	8,408	14.0%
HH Income \$25,000 to 34,999	559	10.9%	2,824	10.2%	5,921	9.8%
HH Income \$15,000 to 24,999	385	7.5%	2,339	8.4%	5,682	9.4%
HH Income \$10,000 to 14,999	182	3.6%	855	3.1%	2,146	3.6%
HH Income \$0 to 9,999	259	5.1%	1,178	4.2%	3,101	5.2%
HH Income \$35,000+	3,728	72.9%	20,617	74.1%	43,344	72.0%
HH Income \$50,000+	2,976	58.2%	16,450	59.1%	34,936	58.0%
HH Income \$75,000+	2,102	41.1%	11,523	41.4%	24,071	40.0%
Race & Ethnicity (2012)						
Total Population	9,511		57,363		129,625	
White	8,439	88.7%	48,189	84.0%	95,180	73.4%
Black or African American	427	4.5%	4,975	8.7%	25,012	19.3%
American Indian & Alaska Native	19	0.2%	158	0.3%	399	0.3%
Asian	218	2.3%	1,514	2.6%	3,380	2.6%
Hawaiian & Pacific Islander	3	-	27	-	72	0.1%
Other Race	61	0.6%	333	0.6%	758	0.6%
Two or More Races	345	3.6%	2,168	3.8%	4,825	3.7%
Not Hispanic or Latino Population	8,531	89.7%	51,707	90.1%	117,980	91.0%
Non Hispanic: White	7,595	89.0%	43,744	84.6%	86,683	73.5%
Non Hispanic: Black or African American	385	4.5%	4,390	8.5%	23,035	19.5%
Non Hispanic: Amer Indian & AK Native	17	0.2%	140	0.3%	352	0.3%
Non Hispanic: Asian	204	2.4%	1,315	2.5%	3,063	2.6%
Non Hispanic: Hawaiian & Pacific Islander	3	-	24	-	63	0.1%
Non Hispanic: Other Race	49	0.6%	276	0.5%	652	0.6%
Non Hispanic: Two or More Races	279	3.3%	1,818	3.5%	4,132	3.5%
Hispanic or Latino Population	980	10.3%	5,656	9.9%	11,645	9.0%
Hispanic: White	844	86.1%	4,445	78.6%	8,497	73.0%
Hispanic: Black or African American	42	4.3%	585	10.4%	1,977	17.0%
Hispanic: American Indian & Alaska Native	2	0.2%	19	0.3%	47	0.4%
Hispanic: Asian	13	1.4%	198	3.5%	317	2.7%
Hispanic: Hawaiian & Pacific Islander	-	-	3	0.1%	9	0.1%
Hispanic: Other Race	12	1.2%	57	1.0%	106	0.9%
Hispanic: Two or More Races	66	6.7%	349	6.2%	692	5.9%
Not of Hispanic Origin Population (2010)	8,449	90.5%	51,196	90.9%	116,751	91.8%
Hispanic Origin Population (2010)	887	9.5%	5,109	9.1%	10,482	8.2%
Not Hispanic or Latino Population (2000)	7,067	95.8%	48,734	94.7%	103,111	95.0%
Hispanic or Latino Population (2000)	307	4.2%	2,724	5.3%	5,471	5.0%
Not Hispanic or Latino Population 5yr (2017)	8,703	87.9%	52,789	88.4%	120,575	89.4%
Hispanic or Latino Population 5yr (2017)	1,198	12.1%	6,924	11.6%	14,346	10.6%
Historical Annual Change (2000-2010)	581	18.9%	2,385	8.8%	5,011	9.2%
Projected Annual Change (2012-2017)	217	4.4%	1,268	4.5%	2,702	4.6%

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Prosperity Centre

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Age Distribution (2012)						
Total Population	9,511		57,363		129,625	
Age 0 to 4 yrs	373	3.9%	2,647	4.6%	6,457	5.0%
Age 5 to 9 yrs	326	3.4%	2,573	4.5%	6,419	5.0%
Age 10 to 14 yrs	317	3.3%	2,666	4.6%	6,498	5.0%
Age 15 to 19 yrs	359	3.8%	2,666	4.6%	6,837	5.3%
Age 20 to 24 yrs	428	4.5%	2,690	4.7%	6,559	5.1%
Age 25 to 29 yrs	692	7.3%	3,453	6.0%	7,434	5.7%
Age 30 to 34 yrs	597	6.3%	3,251	5.7%	7,197	5.6%
Age 35 to 39 yrs	498	5.2%	3,123	5.4%	7,159	5.5%
Age 40 to 44 yrs	539	5.7%	3,539	6.2%	7,912	6.1%
Age 45 to 49 yrs	670	7.0%	4,232	7.4%	9,051	7.0%
Age 50 to 54 yrs	729	7.7%	4,588	8.0%	9,735	7.5%
Age 55 to 59 yrs	747	7.9%	4,325	7.5%	9,432	7.3%
Age 60 to 64 yrs	685	7.2%	4,069	7.1%	9,223	7.1%
Age 65 to 69 yrs	625	6.6%	3,690	6.4%	8,550	6.6%
Age 70 to 74 yrs	503	5.3%	2,980	5.2%	6,940	5.4%
Age 75 to 79 yrs	454	4.8%	2,432	4.2%	5,381	4.2%
Age 80 to 84 yrs	435	4.6%	2,124	3.7%	4,413	3.4%
Age 85 yrs plus	535	5.6%	2,315	4.0%	4,428	3.4%
Median Age	48.4 yrs		46.3 yrs		44.9 yrs	
Age 19 yrs or less	1,375	14.5%	10,553	18.4%	26,211	20.2%
Age 20 to 64 years	5,585	58.7%	33,270	58.0%	73,702	56.9%
Age 65 years Plus	2,552	26.8%	13,540	23.6%	29,712	22.9%
Female Age Distribution (2012)						
Female Population	4,910	51.6%	29,806	52.0%	67,340	51.9%
Age 0 to 4 yrs	193	3.9%	1,319	4.4%	3,208	4.8%
Age 5 to 9 yrs	153	3.1%	1,272	4.3%	3,128	4.6%
Age 10 to 14 yrs	159	3.2%	1,334	4.5%	3,217	4.8%
Age 15 to 19 yrs	172	3.5%	1,308	4.4%	3,359	5.0%
Age 20 to 24 yrs	199	4.1%	1,341	4.5%	3,302	4.9%
Age 25 to 29 yrs	330	6.7%	1,697	5.7%	3,720	5.5%
Age 30 to 34 yrs	282	5.7%	1,596	5.4%	3,575	5.3%
Age 35 to 39 yrs	224	4.6%	1,484	5.0%	3,602	5.3%
Age 40 to 44 yrs	278	5.7%	1,852	6.2%	4,189	6.2%
Age 45 to 49 yrs	362	7.4%	2,203	7.4%	4,713	7.0%
Age 50 to 54 yrs	378	7.7%	2,410	8.1%	5,190	7.7%
Age 55 to 59 yrs	386	7.9%	2,272	7.6%	5,041	7.5%
Age 60 to 64 yrs	366	7.5%	2,171	7.3%	4,943	7.3%
Age 65 to 69 yrs	342	7.0%	2,029	6.8%	4,635	6.9%
Age 70 to 74 yrs	270	5.5%	1,609	5.4%	3,671	5.5%
Age 75 to 79 yrs	249	5.1%	1,319	4.4%	2,888	4.3%
Age 80 to 84 yrs	244	5.0%	1,196	4.0%	2,407	3.6%
Age 85 yrs plus	322	6.6%	1,395	4.7%	2,551	3.8%
Female Median Age	50.4 yrs		47.6 yrs		46.0 yrs	
Age 19 yrs or less	677	13.8%	5,233	17.6%	12,912	19.2%
Age 20 to 64 years	2,806	57.1%	17,026	57.1%	38,276	56.8%
Age 65 years Plus	1,427	29.1%	7,547	25.3%	16,152	24.0%

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Prosperity Centre

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Male Age Distribution (2012)						
Male Population	4,601	48.4%	27,557	48.0%	62,285	48.1%
Age 0 to 4 yrs	180	3.9%	1,328	4.8%	3,250	5.2%
Age 5 to 9 yrs	173	3.8%	1,301	4.7%	3,291	5.3%
Age 10 to 14 yrs	158	3.4%	1,332	4.8%	3,281	5.3%
Age 15 to 19 yrs	187	4.1%	1,358	4.9%	3,477	5.6%
Age 20 to 24 yrs	228	5.0%	1,349	4.9%	3,257	5.2%
Age 25 to 29 yrs	362	7.9%	1,756	6.4%	3,713	6.0%
Age 30 to 34 yrs	314	6.8%	1,655	6.0%	3,622	5.8%
Age 35 to 39 yrs	274	6.0%	1,639	5.9%	3,557	5.7%
Age 40 to 44 yrs	261	5.7%	1,687	6.1%	3,723	6.0%
Age 45 to 49 yrs	308	6.7%	2,029	7.4%	4,338	7.0%
Age 50 to 54 yrs	350	7.6%	2,178	7.9%	4,545	7.3%
Age 55 to 59 yrs	362	7.9%	2,053	7.4%	4,391	7.1%
Age 60 to 64 yrs	319	6.9%	1,898	6.9%	4,280	6.9%
Age 65 to 69 yrs	283	6.1%	1,661	6.0%	3,915	6.3%
Age 70 to 74 yrs	234	5.1%	1,372	5.0%	3,269	5.2%
Age 75 to 79 yrs	204	4.4%	1,113	4.0%	2,493	4.0%
Age 80 to 84 yrs	190	4.1%	928	3.4%	2,007	3.2%
Age 85 yrs plus	213	4.6%	920	3.3%	1,877	3.0%
Male Median Age	46.4 yrs		44.9 yrs		43.8 yrs	
Age 19 yrs or less	698	15.2%	5,320	19.3%	13,299	21.4%
Age 20 to 64 years	2,779	60.4%	16,244	58.9%	35,426	56.9%
Age 65 years Plus	1,125	24.4%	5,993	21.7%	13,561	21.8%
Males per 100 Females (2012)						
Overall Comparison	94		92		92	
Age 0 to 4 yrs	93	48.3%	101	50.2%	101	50.3%
Age 5 to 9 yrs	113	53.0%	102	50.6%	105	51.3%
Age 10 to 14 yrs	99	49.7%	100	50.0%	102	50.5%
Age 15 to 19 yrs	109	52.2%	104	50.9%	104	50.9%
Age 20 to 24 yrs	115	53.4%	101	50.1%	99	49.7%
Age 25 to 29 yrs	110	52.3%	104	50.9%	100	50.0%
Age 30 to 34 yrs	111	52.7%	104	50.9%	101	50.3%
Age 35 to 39 yrs	122	55.1%	110	52.5%	99	49.7%
Age 40 to 44 yrs	94	48.5%	91	47.7%	89	47.1%
Age 45 to 49 yrs	85	45.9%	92	47.9%	92	47.9%
Age 50 to 54 yrs	93	48.1%	90	47.5%	88	46.7%
Age 55 to 59 yrs	94	48.4%	90	47.5%	87	46.6%
Age 60 to 64 yrs	87	46.5%	87	46.6%	87	46.4%
Age 65 to 69 yrs	83	45.3%	82	45.0%	84	45.8%
Age 70 to 74 yrs	87	46.4%	85	46.0%	89	47.1%
Age 75 to 79 yrs	82	45.0%	84	45.8%	86	46.3%
Age 80 to 84 yrs	78	43.8%	78	43.7%	83	45.5%
Age 85 yrs plus	66	39.8%	66	39.7%	74	42.4%
Age 19 yrs or less	103	50.7%	102	50.4%	103	50.7%
Age 20 to 39 yrs	114	53.3%	105	51.1%	100	49.9%
Age 40 to 64 yrs	90	47.5%	90	47.4%	88	46.9%
Age 65 years Plus	79	44.1%	79	44.3%	84	45.6%

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Household Type (2012)						
Total Households	5,113		27,812		60,193	
Households with Children	797	15.6%	6,153	22.1%	14,166	23.5%
Average Household Size	1.85		2.06		2.14	
Est. Household Density	1,628.89	<i>psm</i>	984.07	<i>psm</i>	766.85	<i>psm</i>
Population Family	5,890	61.9%	40,061	69.8%	92,844	71.6%
Population Non-Family	3,545	37.3%	17,126	29.9%	35,832	27.6%
Population Group Qtrs	76	0.8%	177	0.3%	949	0.7%
Family Households	2,523	49.4%	16,090	57.9%	36,268	60.3%
<i>Married Couple Hhlds</i>	1,962	77.7%	12,480	77.6%	27,298	75.3%
<i>Other Family Hhlds</i>	562	22.3%	3,609	22.4%	8,970	24.7%
Family Households With Children	790	31.3%	6,122	38.0%	14,082	38.8%
<i>Married Couple With Children</i>	504	63.9%	3,963	64.7%	8,443	60.0%
<i>Other Family Hhlds With Children</i>	286	36.1%	2,159	35.3%	5,639	40.0%
Family Households No Children	1,734	68.7%	9,968	62.0%	22,186	61.2%
<i>Married Couple No Children</i>	1,457	84.1%	8,517	85.4%	18,855	85.0%
<i>Other Family Households No Children</i>	276	15.9%	1,451	14.6%	3,331	15.0%
Average Family Household Size	2.33		2.49		2.56	
Average Family Income	\$104,633		\$112,318		\$123,523	
Median Family Income	\$78,389		\$90,363		\$89,964	
Non-Family Households	2,590	50.6%	11,723	42.1%	23,925	39.7%
Non-Family Hhlds With Children	7	0.3%	32	0.3%	84	0.4%
Non-Family Hhld No Children	2,583	99.7%	11,691	99.7%	23,841	99.6%
<i>N-F Hhld Lone Person No Children</i>	1,195	46.1%	5,313	45.3%	10,834	45.3%
Lone Male Householder	484	40.5%	2,110	39.7%	4,286	39.6%
Lone Female Householder	711	59.5%	3,203	60.3%	6,548	60.4%
<i>N-F Hhld 2+ Persons No Children</i>	1,388	53.6%	6,378	54.4%	13,007	54.4%
Average Non-Family Hhld Size	1.37		1.46		1.50	
Marital Status (2012)						
(15 Years or Older)	7,403		43,358		96,181	
Never Married	2,543	34.3%	13,119	30.3%	30,164	31.4%
Now Married	3,308	44.7%	21,171	48.8%	45,777	47.6%
Previously Married	1,553	21.0%	9,068	20.9%	20,239	21.0%
Separated	417	26.9%	1,956	21.6%	4,279	21.1%
Widowed	279	18.0%	1,574	17.4%	3,497	17.3%
Divorced	857	55.2%	5,539	61.1%	12,463	61.6%
Educational Attainment (2012)						
Adult Population (25 Years or Older)	7,709		44,120		96,855	
Elementary (0 to 8)	208	2.7%	859	1.9%	2,675	2.8%
Some High School (9 to 11)	438	5.7%	2,662	6.0%	6,388	6.6%
High School Graduate (12)	1,928	25.0%	11,457	26.0%	24,550	25.3%
Some College (13 to 16)	1,453	18.8%	8,443	19.1%	19,835	20.5%
Associate Degree Only	605	7.9%	3,800	8.6%	8,100	8.4%
Bachelor Degree Only	2,168	28.1%	11,527	26.1%	22,633	23.4%
Graduate Degree	908	11.8%	5,373	12.2%	12,674	13.1%
Any College + (Some College or higher)	5,134	66.6%	29,142	66.1%	63,242	65.3%
College Degree + (Bachelor Degree or higher)	3,076	39.9%	16,899	38.3%	35,307	36.5%

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Housing (2012)						
Total Housing Units	6,303		32,941		74,367	
Housing Units, Occupied	5,113	81.1%	27,812	84.4%	60,193	80.9%
Housing Units, Owner-Occupied	3,029	48.1%	18,546	56.3%	40,177	54.0%
Housing Units, Renter-Occupied	2,084	33.1%	9,266	28.1%	20,016	26.9%
Housing Units, Vacant	1,190	18.9%	5,129	15.6%	14,174	19.1%
Total Housing Units (2010)	6,212		32,472		73,306	
Historical Annual Change (2010-2012)	90	0.7%	469	0.7%	1,061	0.7%
Household Size (2012)						
Total Households	5,113		27,812		60,193	
1 Person Households	2,090	40.9%	9,453	34.0%	19,411	32.2%
2 Person Households	2,079	40.7%	11,295	40.6%	24,137	40.1%
3 Person Households	507	9.9%	3,446	12.4%	7,728	12.8%
4 Person Households	304	5.9%	2,341	8.4%	5,401	9.0%
5 Person Households	96	1.9%	834	3.0%	2,187	3.6%
6 Person Households	25	0.5%	288	1.0%	781	1.3%
7+ Person Households	12	0.2%	154	0.6%	548	0.9%
Household Stability (2012)						
Total Households	5,113		27,812		60,193	
In current residence < 1 year	1,029	20.1%	5,046	18.1%	11,074	18.4%
In current residence 1-2 years	1,552	30.4%	8,179	29.4%	18,913	31.4%
In current residence 3-5 years	740	14.5%	4,238	15.2%	9,446	15.7%
In current residence 6-10 years	823	16.1%	4,873	17.5%	10,046	16.7%
In current residence > 10 years	969	19.0%	5,478	19.7%	10,713	17.8%
Turnover (% Annual Residential Turnover)	20.1%		18.1%		18.4%	
Stability (% In Current Residence 5+ Years)	35.0%		37.2%		34.5%	
Median Years in Residence	3.1 yrs		3.6 yrs		3.4 yrs	
Household Vehicles (2012)						
Total Vehicles Available	7,313		43,970		94,404	
Household: 0 Vehicles Available	452	8.8%	1,686	6.1%	3,641	6.0%
Household: 1 Vehicles Available	2,719	53.2%	13,035	46.9%	27,741	46.1%
Household: 2 Vehicles Available	1,496	29.3%	9,983	35.9%	22,886	38.0%
Household: 3+ Vehicles Available	446	8.7%	3,108	11.2%	5,925	9.8%
Average Per Household	1.4 Vehicles		1.6 Vehicles		1.6 Vehicles	
Owner Occupied Hhlds Vehicles	4,733	64.7%	31,170	70.9%	67,228	71.2%
Average Per Owner Household	1.6 Vehicles		1.7 Vehicles		1.7 Vehicles	
Renter Occupied Hhlds Vehicles	2,580	35.3%	12,801	29.1%	27,176	28.8%
Average Per Renter Household	1.2 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2010)						
Worker Base (16 Years or Older)	4,379		25,744		54,983	
Travel to Work in 14 Minutes or Less	1,583	36.2%	9,039	35.1%	17,558	31.9%
Travel to Work in 15 to 29 Minutes	1,473	33.6%	9,222	35.8%	21,401	38.9%
Travel to Work in 30 to 59 Minutes	807	18.4%	4,689	18.2%	10,101	18.4%
Travel to Work in 60 Minutes or More	175	4.0%	1,125	4.4%	2,303	4.2%
Work at Home	341	7.8%	1,669	6.5%	3,619	6.6%
Average Travel Time to Work	17.4 mins		17.6 mins		18.2 mins	

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COMPLETE PROFILE

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Lat/Lon: 26.8441/-80.0711

Prosperity Centre

	1 Mile		3 Miles		5 Miles	
Transportation To Work (2010)						
Work Base	4,379		25,744		54,983	
Drive to Work Alone	3,440	78.6%	20,669	80.3%	43,840	79.7%
Drive to Work in Carpool	266	6.1%	1,921	7.5%	4,390	8.0%
Travel to Work - Public Transportation	51	1.2%	256	1.0%	616	1.1%
Drive to Work on Motorcycle	11	0.3%	64	0.3%	124	0.2%
Bicycle to Work	129	2.9%	262	1.0%	582	1.1%
Walk to Work	78	1.8%	580	2.3%	1,235	2.2%
Other Means	62	1.4%	323	1.3%	576	1.0%
Work at Home	341	7.8%	1,669	6.5%	3,619	6.6%
Daytime Demos (2012)						
Total Number of Businesses	1,126		4,399		8,319	
Total Number of Employees	9,682		40,540		77,146	
Company Headqtrs: Businesses	3	0.3%	26	0.6%	54	0.6%
Company Headqtrs: Employees	136	1.4%	3,457	8.5%	5,591	7.2%
Employee Population per Business	8.6 to 1		9.2 to 1		9.3 to 1	
Residential Population per Business	8.4 to 1		13.0 to 1		15.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	13,416		61,148		125,376	
Labor Force (2012)						
Labor: Population Age 16+	8,416		48,876		108,782	
Unemployment Rate		2.9%		4.0%		4.9%
Labor Force Total: Males	4,056	48.2%	23,301	47.7%	51,729	47.6%
<i>Male civilian employed</i>	2,533	62.5%	15,112	64.9%	31,569	61.0%
<i>Male civilian unemployed</i>	121	3.0%	1,095	4.7%	2,901	5.6%
<i>Males in Armed Forces</i>	16	0.4%	26	0.1%	191	0.4%
<i>Males not in labor force</i>	1,386	34.2%	7,067	30.3%	17,068	33.0%
Labor Force Total: Females	4,361	51.8%	25,576	52.3%	57,053	52.4%
<i>Female civilian employed</i>	2,133	48.9%	13,130	51.3%	28,792	50.5%
<i>Female civilian unemployed</i>	122	2.8%	839	3.3%	2,400	4.2%
<i>Females in Armed Forces</i>	-	-	-	-	1	-
<i>Females not in labor force</i>	2,105	48.3%	11,607	45.4%	25,861	45.3%
Employment Force Change (2010-2012)	233	5.3%	2,100	8.0%	4,332	7.7%
Male Change (2010-2012)	230	10.0%	1,311	9.5%	2,679	9.3%
Female Change (2010-2012)	3	0.2%	789	6.4%	1,653	6.1%
Occupation (2010)						
Occupation: Population Age 16+	4,433		26,141		56,029	
Occupation Total: Males	2,303	52.0%	13,800	52.8%	28,890	51.6%
Occupation Total: Females	2,130	48.0%	12,341	47.2%	27,139	48.4%
Mgmt, Business, & Financial Operations	807	18.2%	4,539	17.4%	9,555	17.1%
Professional and Related	1,103	24.9%	6,077	23.2%	12,550	22.4%
Service	773	17.4%	5,051	19.3%	11,649	20.8%
Sales and Office	1,150	25.9%	6,901	26.4%	14,645	26.1%
Farming, Fishing, & Forestry	52	1.2%	127	0.5%	207	0.4%
Construction, Extraction, & Maintenance	323	7.3%	2,008	7.7%	3,710	6.6%
Production, Transport, & Material Moving	225	5.1%	1,439	5.5%	3,713	6.6%
White Collar		69.0%		67.0%		65.6%
Blue Collar		31.0%		33.0%		34.4%

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Prosperity Centre

	1 Mile		3 Miles		5 Miles	
Units In Structure (2010)						
Total Units	4,876		26,525		57,402	
1 Detached Unit	1,722	35.3%	13,009	49.0%	28,235	49.2%
1 Attached Unit	564	11.6%	3,134	11.8%	7,791	13.6%
2 Units	122	2.5%	651	2.5%	1,489	2.6%
3 to 4 Units	324	6.7%	1,782	6.7%	3,783	6.6%
5 to 9 Units	294	6.0%	1,721	6.5%	3,254	5.7%
10 to 19 Units	415	8.5%	1,715	6.5%	3,498	6.1%
20 to 49 Units	438	9.0%	2,023	7.6%	4,018	7.0%
50 or more Units	723	14.8%	1,987	7.5%	3,516	6.1%
Mobile Home or Trailer	272	5.6%	500	1.9%	1,785	3.1%
Other Structure	1	-	3	-	34	0.1%
Homes Built By Year (2010)						
Homes Built 2005 or later	403	8.3%	1,653	6.2%	4,960	8.6%
Homes Built 2000 to 2004	814	16.7%	2,886	10.9%	7,318	12.7%
Homes Built 1990 to 1999	809	16.6%	4,076	15.4%	9,204	16.0%
Homes Built 1980 to 1989	757	15.5%	4,985	18.8%	12,296	21.4%
Homes Built 1970 to 1979	1,103	22.6%	5,944	22.4%	11,217	19.5%
Homes Built 1960 to 1969	587	12.0%	4,588	17.3%	7,359	12.8%
Homes Built 1950 to 1959	334	6.9%	1,824	6.9%	3,812	6.6%
Homes Built 1940 to 1949	39	0.8%	324	1.2%	722	1.3%
Homes Built Before 1939	30	0.6%	244	0.9%	514	0.9%
Median Age of Homes	30.3 yrs		33.4 yrs		31.1 yrs	
Home Values (2010)						
Owner Specified Housing Units	2,998		18,360		39,768	
Home Values \$1,000,000 or More	123	4.1%	884	4.8%	1,813	4.6%
Home Values \$750,000 to \$999,999	50	1.7%	352	1.9%	919	2.3%
Home Values \$500,000 to \$749,999	163	5.4%	999	5.4%	2,462	6.2%
Home Values \$400,000 to \$499,999	203	6.8%	1,131	6.2%	2,479	6.2%
Home Values \$300,000 to \$399,999	357	11.9%	2,216	12.1%	4,484	11.3%
Home Values \$250,000 to \$299,999	252	8.4%	1,618	8.8%	3,324	8.4%
Home Values \$200,000 to \$249,999	349	11.6%	2,290	12.5%	4,739	11.9%
Home Values \$175,000 to \$199,999	186	6.2%	1,116	6.1%	2,470	6.2%
Home Values \$150,000 to \$174,999	272	9.1%	1,795	9.8%	3,729	9.4%
Home Values \$125,000 to \$149,999	173	5.8%	1,205	6.6%	2,539	6.4%
Home Values \$100,000 to \$124,999	208	6.9%	1,563	8.5%	3,140	7.9%
Home Values \$90,000 to \$99,999	117	3.9%	571	3.1%	1,111	2.8%
Home Values \$80,000 to \$89,999	69	2.3%	429	2.3%	1,168	2.9%
Home Values \$70,000 to \$79,999	94	3.1%	481	2.6%	1,205	3.0%
Home Values \$60,000 to \$69,999	48	1.6%	304	1.7%	692	1.7%
Home Values \$50,000 to \$59,999	37	1.2%	275	1.5%	733	1.8%
Home Values \$35,000 to \$49,999	73	2.4%	318	1.7%	838	2.1%
Home Values \$25,000 to \$34,999	47	1.6%	220	1.2%	470	1.2%
Home Values \$10,000 to \$24,999	142	4.8%	456	2.5%	1,016	2.6%
Home Values \$0 to \$9,999	33	1.1%	138	0.8%	436	1.1%
Owner Occupied Median Home Value	\$204,364		\$222,000		\$219,488	
Renter Occupied Median Rent	\$1,123		\$1,079		\$1,048	

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Prosperity Centre

	1 Mile		3 Miles		5 Miles	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2012)	\$316 M		\$1.82 B		\$4.22 B	
<i>Total Non-Retail Expenditures (2012)</i>	\$182 M		\$1.05 B		\$2.44 B	
<i>Total Retail Expenditures (2012)</i>	\$134 M		\$771 M		\$1.79 B	
Apparel (2012)	\$15.1 M		\$87.4 M		\$203 M	
Contributions (2012)	\$12.9 M		\$76.7 M		\$182 M	
Education (2012)	\$8.06 M		\$47.6 M		\$113 M	
Entertainment (2012)	\$17.7 M		\$103 M		\$238 M	
Food And Beverages (2012)	\$47.3 M		\$271 M		\$626 M	
Furnishings And Equipment (2012)	\$14.2 M		\$82.5 M		\$192 M	
Gifts (2012)	\$8.89 M		\$52.3 M		\$123 M	
Health Care (2012)	\$19.1 M		\$109 M		\$250 M	
Household Operations (2012)	\$11.7 M		\$69.1 M		\$162 M	
Miscellaneous Expenses (2012)	\$5.23 M		\$29.8 M		\$68.8 M	
Personal Care (2012)	\$4.56 M		\$26.2 M		\$60.6 M	
Personal Insurance (2012)	\$3.40 M		\$20.1 M		\$47.4 M	
Reading (2012)	\$1.06 M		\$6.07 M		\$14.0 M	
Shelter (2012)	\$61.1 M		\$354 M		\$822 M	
Tobacco (2012)	\$1.92 M		\$10.8 M		\$24.5 M	
Transportation (2012)	\$61.8 M		\$355 M		\$817 M	
Utilities (2012)	\$21.4 M		\$122 M		\$280 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2012)	\$5,143		\$5,457		\$5,847	
<i>Total Non-Retail Expenditures (2012)</i>	\$2,960	57.6%	\$3,146	57.6%	\$3,372	57.7%
<i>Total Retail Expenditures (2012)</i>	\$2,183	42.4%	\$2,311	42.4%	\$2,475	42.3%
Apparel (2012)	\$246	4.8%	\$262	4.8%	\$281	4.8%
Contributions (2012)	\$210	4.1%	\$230	4.2%	\$253	4.3%
Education (2012)	\$131	2.6%	\$143	2.6%	\$157	2.7%
Entertainment (2012)	\$288	5.6%	\$307	5.6%	\$330	5.6%
Food And Beverages (2012)	\$771	15.0%	\$813	14.9%	\$867	14.8%
Furnishings And Equipment (2012)	\$232	4.5%	\$247	4.5%	\$265	4.5%
Gifts (2012)	\$145	2.8%	\$157	2.9%	\$171	2.9%
Health Care (2012)	\$311	6.1%	\$325	6.0%	\$346	5.9%
Household Operations (2012)	\$191	3.7%	\$207	3.8%	\$225	3.8%
Miscellaneous Expenses (2012)	\$85	1.7%	\$89	1.6%	\$95	1.6%
Personal Care (2012)	\$74	1.4%	\$79	1.4%	\$84	1.4%
Personal Insurance (2012)	\$55	1.1%	\$60	1.1%	\$66	1.1%
Reading (2012)	\$17	0.3%	\$18	0.3%	\$19	0.3%
Shelter (2012)	\$995	19.4%	\$1,059	19.4%	\$1,138	19.5%
Tobacco (2012)	\$31	0.6%	\$32	0.6%	\$34	0.6%
Transportation (2012)	\$1,008	19.6%	\$1,064	19.5%	\$1,130	19.3%
Utilities (2012)	\$349	6.8%	\$365	6.7%	\$388	6.6%

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